

1. The first step in the process of the development of a new product is the identification of a market need.

Product Development

The product development process is a series of steps that lead from the identification of a market need to the production of a new product.

1. **Market Research** - The first step in the process of the development of a new product is the identification of a market need.

2. **Concept Development** - The next step is to develop a concept for the new product.

3. **Design** - The next step is to design the new product.

4. **Prototyping** - The next step is to create a prototype of the new product.

5. **Testing** - The next step is to test the prototype of the new product.

6. **Production** - The final step is to produce the new product.

7. **Marketing** - The final step is to market the new product.

8. **Sales** - The final step is to sell the new product.

9. **Customer Support** - The final step is to provide customer support for the new product.

10. **Feedback** - The final step is to collect feedback from customers.

11. **Improvement** - The final step is to improve the new product.

12. **Reproduction** - The final step is to reproduce the new product.

13. **Discontinuation** - The final step is to discontinue the new product.



14. **Improvement**

15. **Reproduction**

16. **Discontinuation**



17. **Discontinuation**