

The research team used a range of methods to collect data, including focus groups, interviews, surveys, and observations. The data were analysed using a combination of content analysis and grounded theory. The findings of the research are presented in this paper, and the implications for practice are discussed.

The research was conducted in a community health promotion setting, and the findings are relevant to a range of community health promotion practitioners. The research highlights the importance of understanding the needs and preferences of the target population, and the need for a participatory approach to community health promotion. The findings also suggest that community health promotion practitioners should be encouraged to work in partnership with the target population, and to use a range of methods to collect data and evaluate their programmes.

