

QUESTION

1. The following are the steps in the process of creating a new product:
 - a. Identify a market need
 - b. Develop a concept
 - c. Develop a prototype
 - d. Test the prototype
 - e. Launch the product



Which of the following is the correct order of the steps in the process of creating a new product?

1. Identify a market need
2. Develop a concept
3. Develop a prototype
4. Test the prototype
5. Launch the product

